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FOR IMMEDIATE RELEASE

**NEBRASKA PUBLIC SERVICE COMMISSION SUPPORTS FCC PLAN  
TO MAKE DO-NOT-CALL REGISTRATIONS VALID INDEFINITELY**

LINCOLN – The Nebraska Public Service Commission filed this week its support of a Federal Communications Commission proposal to the National Do-Not-Call Registry that would make registrations valid indefinitely.

At the same time, the Nebraska regulatory agency urged the Federal Communications Commission (FCC) to adopt a tiered fee that would provide affordable access to the lists for regional companies who do not conduct business nationally.

The National Do-Not-Call Registry was started in June, 2003, and registrations were to be valid for five years. The FCC would change the five-year limit to an indefinite period.

Mass purging of registered numbers will begin this June. Commission Chair Anne Boyle said, “Most consumers are unaware that, under current rules, they would be required to re-register to prevent intrusive phone calls prevented by the Do-Not-Call registry. An indefinite extension would avoid consumer confusion and frustration not to mention government costs.”

The five-year expiration of Do-Not-Call registrations would cause the federal agency to experience a second surge of Do-Not-Call registrations from consumers not wanting most telephone solicitations.

There are more than 145 million telephone numbers currently registered. The Commission comments stated, “The registry forces solicitors to respect the wishes of consumers to be free from unwanted sales calls. The response to the National Do-Not-Call Registry has been overwhelming.”

Regarding the impact on small telemarketing companies, the Nebraska Commission said, “For some small businesses, the cost of obtaining accurate registry updates may be burdensome.”

The Public Service Commission observed, “If there are administrative savings from adoption of the proposed rules, perhaps those savings can lower the costs of access to the National Registry for small regional telemarketers.”

The FCC is expected to make a final determination of the proposed change to the National Do-Not-Call Registry prior to June.

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